

参加这个游戏，你必须遵守官方游戏规则，详见游戏官网 [www.endgamerules.com](http://www.endgamerules.com) 任何违反法律、法规及游戏规则者，将被取消游戏资格。

## 注册

Endgame 的小说是一把解谜的钥匙，书中隐藏着大量的线索。参加游戏的步骤：**1.**拥有一本 Endgame 的小说。**2.**在 [www.keplerfuturistics.com](http://www.keplerfuturistics.com) 网站上注册。**3.**上 Google 网站寻找线索。玩家无法在手机设备上下载、使用游戏。

## 游戏规则

游戏由 third Floor Fun, LLC 赞助，书籍由 HarperCollins Publishers L.L.C. 出版。

书中线索可帮助玩家解决游戏中的谜题，线索有可能是图片、影像、链接等，有些线索是错误或无用的，有些图片看起来有用，但未必是线索。

每个单独的谜题，都可能指向一个更大的谜题，直至最终谜题的解开。游戏从 2014 年 10 月 7 日上线，完成最终谜题并不意味着解开每一个谜题，游戏分为两个阶段，第一阶段从游戏开始之日起。

第二阶段又可分为三个小阶段。每个小阶段都会有一些谜题被放出，放出日期由主办方决定。玩家必须解决前一个谜题，才可进入下一个小阶段。当十分之一的玩家解出前一小阶段的谜题之后，后一个小阶段的谜题会被开放出来。

如何进入第一个谜题，玩家们会在注册时得到信息。用手机设备上网或注册无法收到该信息。第一个解开所有谜题的玩家将会获得大奖的钥匙。

## 游戏资格

任何与主办方有关的公司及个人不得参与此游戏。

游戏参加者必须年满 13 岁，未年满 13 岁的游戏玩家必须征得父母或监护人同意，并签署 W-9 表格。

## 奖金

获胜者将获得五十万美金（税前）。

## 如何决定胜者

第一个解开所有谜题的人即为胜者，有效期至 2016 年 10 月 7 日。

获胜者须签署“责任资格公开宣誓书”，确保未触犯法律或游戏规则，并配合主办方作背景调查。

## 责任声明

主办方和出版方不对以下情况负责：玩家在注册及游戏中的错误、数据传输问题、人为错误、网络及硬件问题。

## 解释权与纠纷

官方规则的最终解释及决定权归属主办方所有。任何发布于官方网站的解释、说明或修改即刻起效。确认同意继续参与竞赛或使用相应的移动设备应用程序和网站，你将被视为已接受这样的解释、说明或修改。

除非另有官方规则出台，否则玩家和主办方之间的任何争议、索赔或争议引起的或与有关这

些官方规则和比赛有关且无法解决的问题，将被提交仲裁。  
仲裁发生的费用由双方共同承担。官方规则、内容及任何相关纠纷均依照纽约州法律。

### **赔偿**

在适用法律许可的最大限度下，同意捍卫主办方、比赛方、出版方的利益，使其免受索赔、审判、损失等自然与非自然危害。

若任何人因你违反官方规则，或因你使用相应的移动设备应用程序或网站，或因你涉及比赛的任何主观或非主观行为而向主办方、比赛方或出版方提出索赔，你同意捍卫主办方、比赛方、出版方，避免其受到任何形式的损失。

### **商标和版权**

你需遵守版权和其他知识产权法律。任何你在书中读到的内容，或相应的移动设备应用程序或网站均受到版权法的保护。不可复制、销售、租赁或外借。若有违反将受到法律制裁。

Third Floor Fun, LLC, Endgame and Endgame: 是主办方和出版方的商标。

### **相应的移动设备的应用程序和网站**

你同意遵守主办方网站和软件应用程序的条款。主办方的合作伙伴、代理和分支机构,包括主办方,比赛方和出版方,可能有自己的网站、移动设备的应用程序和软件应用程序,拥有单独的条款和条件。

如果您使用的是一个不受支持的网站浏览器或移动设备,你可能会看到以下页面:(1)表明不支持你的浏览器或设备;(2)指导您更新您的浏览器,或者使用一台可支持的台式机/笔记本电脑来参加比赛。如果您正在使用的设备不符合必要的最低系统要求查看和操纵比赛内容,您可能无法查看这些内容。虽然当前正在努力支持所有主要的浏览器和设备,在游戏开发之后问世的新型浏览器和设备旧的浏览器和设备可能无法支持。主办方、比赛方或出版方均不对此负责。

如果您选择从主办方链接或使用信息应用程序或网站,你有责任验证这些链接中包含的信息是否正确。主办方对任何由网络引起的问题免责。

### **线上论坛**

主办方将在社交网站上创建论坛。在违反官方规则的前提下使用一个在线论坛则可能影响你的参赛资格。

### **其他条款和条件**

比赛的解决方案已被独立证实和记录，并维护和密封在一个安全的位置。

获胜者确定后将在相应的网站上公布。

整个比赛期间这本书中包含的所有谜题是基于公众知识。

主办方可修改、延迟或终止比赛。比赛一旦终止，主办方将授予领先者冠军。

如果官方规则中的任何条款因任何理由被宣告无效，这些官方规则仍有完整效力。

### **联系我们**

若有任何给主办方的意见，[请写 250 字以内的邮件到 questions@endgamerules.com](mailto:questions@endgamerules.com)，或者写

信至 Endgame Rule Questions, 25 Old Kings Highway – Suite 13, P.O. Box 254, Darien, CT 06820-4608. 想要获知获胜者的姓名, 请写信至 Endgame Winner Requests, 25 Old Kings Highway – Suite 13, P.O. Box 254, Darien, CT 06820-4608, 随信请附上自己的地址和回信用的信封和邮票, 截止日期 2020 年 1 月 31 日。

## **THIRD FLOOR FUN, LLC PRIVACY STATEMENT**

This privacy statement (the “Privacy Statement”) describes the privacy practices for Third Floor Fun, LLC (“TFF” or “we”) in connection with the collection of information that identifies individuals or can be used to identify or contact individuals (“Personally Identifiable Information”) including those located in the European Union (“EU”) and Switzerland and transferred to TFF, or third parties on its behalf, located in the United States. TFF respects the privacy of those persons who provide Personally Identifiable Information to TFF (“you,” “your,” “user,” or collectively “users”) and is committed to protecting the privacy of the Personally Identifiable Information we collect from you. The purpose of this Privacy Statement is to inform you about what information we collect from you, how we use and may disclose that information, and the choices you have regarding our use of, and your ability to correct or update, the information. By providing Personally Identifiable Information to TFF, you expressly consent to the use and disclosure of information as described in this Privacy Statement.

### **What Information We Collect and How We Collect Information**

We collect Personally Identifiable Information in several ways through your engagement with TFF, including from forms you submit to us, or personal correspondence, such as emails or letters that you send to us. We may ask you to voluntarily provide us with Personally Identifiable Information. We may collect the following types of Personally Identifiable Information: your name, email addresses, postal addresses, telephone number, date of birth, gender, age, geographic location, and any other information necessary to comply with applicable laws and regulations or maintain TFF’s business operations.

We may also receive Personally Identifiable Information from third parties. Our use of information received from a third party will be dictated by the third party’s privacy policies and not this Privacy Statement.

### **Why We Collect, and How We Use, Personally Identifiable Information**

TFF collects Personally Identifiable Information from you for the following reasons and, therefore, uses the Personally Identifiable Information in the following ways:

- to track your progress through the *Endgame* contest
- to improve TFF’s goods or services
- to develop new goods or services
- to provide goods or services which you have requested from us
- to analyze use of our goods or services
- to develop, customize, enhance or provide advertising for TFF’s goods or services
- to send you targeted communications, publications, news, information about our goods or services
- to administer our business

### **Sharing of Personal Information (Onward Transfer)**

Except as set forth in this Privacy Statement, in an TFF-provided privacy statement specific to an EU member state or Switzerland (if any), or as specifically agreed to by you, we will not disclose any Personally Identifiable Information we gather from you. We may share your Personally Identifiable Information with our affiliates. We also may share your Personally Identifiable Information with third-party service providers to assist us with processing or storing your Personally Identifiable Information in accordance with the purposes for which we collected it. We may store your Personally Identifiable Information on servers in the United States, either

hosted by TFF, one of its affiliates or by a third-party service provider, or on servers hosted by third party-service providers in the EU or Switzerland. We require any third party to whom we provide your personal information to either: (i) adhere to the US-EU Safe Harbor and/or the US-Swiss Safe Harbor Principles (as applicable); (ii) adhere to the EU Privacy Directive as implemented by the applicable EU member state or the Swiss Federal Data Protection Act (as applicable) or (iii) contractually agree to provide the same level of privacy as required by (i) or (ii).

We also may share aggregated demographic and statistical information that is not personally identifiable with third parties.

TFF also may disclose your Personally Identifiable Information (to the extent permitted by applicable law):

- to a person who, in the reasonable judgment of TFF, is seeking the information as an agent of the individual;
- in situations where sharing or disclosing your information is required in order to offer you services;
- to a third party or parties, where disclosure is required or permitted by law;
- if, in the reasonable judgment of TFF, disclosure is necessary to enforce compliance with our internal policies or to protect our business, investors, or others; and
- to any other entity that acquires all or a portion of our organization by merger, reorganization, operation of law, or a sale of some or all of TFF's assets.

TFF may be required to use or disclose your Personally Identifiable Information to in connection with a legal action or other proceeding, including, without limitation, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request. Your Personally Identifiable Information stored by TFF in the United States may be obtained from TFF by government authorities pursuant to subpoena or court order.

### **Retention of Your Information**

We retain your Personally Identifiable Information for only as long as is necessary for the purposes for which we collected it from you.

### **Security**

TFF is committed to protecting the security of any Personally Identifiable Information you provide to us. We maintain commercially reasonable safeguards to maintain the security and privacy of Personally Identifiable Information that you provide to us. If you submit Personally Identifiable Information to TFF online, we recommend that you terminate your browser session before leaving your computer. In spite of these protections, TFF cannot guarantee the security of any data submitted over the Internet. After your Personally Identifiable Information reaches TFF, however, it is stored on servers (or, in the case of information received from you in person, in writing or over the phone, in physical storage areas) protected by procedures and technology designed to block reasonably foreseeable intrusions by unauthorized third parties.

### **Integrity of and Access to Personal Information**

TFF is committed to collecting accurate information from you. You can view, correct and update the Personally Identifiable Information relating to you held by TFF by contacting us at the contact information set forth below.

### **Adherence to US-EU Safe Harbor and US-Swiss Safe Harbor Principles**

Your Personally Identifiable Information may be transferred to, stored, and processed in a country other than the one in which it was provided, including the United States. When we do so, we transfer the information in compliance with applicable data protection laws.

Regardless of what country Personally Identifiable Information is stored in or transferred to, we adhere to this Privacy Statement and have procedures and controls as appropriate to help ensure this.

We adhere to the US-EU Safe Harbor Framework and the US-Swiss Safe Harbor Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of Personally Identifiable Information from EU member countries and Switzerland. TFF has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view our certification page, please visit <http://www.export.gov/safeharbor/>.

### **Dispute Resolution**

In compliance with the Safe Harbor Principles, TFF commits to resolve complaints about your privacy and our collection or use of your Personally Identifiable Information. EU and Swiss residents with inquiries or complaints regarding this Privacy Statement should first contact TFF by email at [privacy@endgamerules.com](mailto:privacy@endgamerules.com).

If you do not receive timely acknowledgment of your complaint, or if your complaint is not satisfactorily addressed by TFF, you may contact the state or national data protection or, if applicable, labor authority in the jurisdiction in which you reside or, as applicable, work.

### **Opt-Out From Mailings**

To the extent you receive marketing or promotional e-mail messages, mailings or telephone calls from TFF and you wish to stop receiving emails or mailings from TFF please send us an email to [privacy@endgamerules.com](mailto:privacy@endgamerules.com) with the phrase "Privacy Opt-out: TFF Mailings" in the subject line and we will remove you from TFF's mailing list.

### **Contact Us**

If you have questions regarding our Privacy Statement or the use of Personally Identifiable Information collected, you can contact us by email at [privacy@endgamerules.com](mailto:privacy@endgamerules.com).